

QUOTA CARES MONTH SUCCESS FORM **RECEIVED**

APR 19 2006

- Please use this form to report your club's Quota Cares Month progress and success. If you prefer, you are welcome to type your responses on a separate piece of paper and attach to this form (one typed page maximum per question). Or, contact christy@quota.org to receive a copy of this form via e-mail. Feel free to include photographs, news clippings, or other supporting materials. Please label photographs; please note, however, videotapes, audiotapes, booklets, etc. cannot be copied for judges.
- Forms can be submitted at any time; however forms must be postmarked by April 15 (or received via e-mail or fax on or before April 15) to be entered in the Quota Cares Month Awards Competition.
- Send forms to: We Share Foundation, 1420 21st Street, N.W., Washington, D.C. 20036. Fax: 202.331.4395 - E-mail: christy@quota.org. Questions? Contact Christy Herz at 202.331.9694

INFORMATION ABOUT YOUR CLUB

- Club Name Quota International Kenosha-Racine
- District 22 / Country USA
- How many members belong to your club? 21

1. Please describe your Quota Cares Month Project (who, what, where, when, why, how). Please fully explain all service and fundraising activities.

Kenosha Expo - which merchants + service organization sponsor booths at our University of Wisconsin, Parkside. It was held Feb 25-26 - 10am - 4pm.

Our objectives were to build public relations with our Cogn Kids reading program. We started by sorting books especially for the book giveaway. We participated in the Just Say No to Drugs by registering children and presenting each child with a book of their choice. This registration put the child's name in to win a bike. It was very well received. We gave away approximately 1200 books. We sold tickets for our 4th Annual Sock Hop, and further did public relations by giving adults ear plugs.

We accomplished our goals by letting more people learn about Quota - this resulted in 3 new members.

2. Did your club plan any recruitment activities surrounding this project? If so, please describe. Did you recruit any new members?

Participation in the Expo helped us reach approximately 15,000 participants. The just say No to drugs program helped us educate children to positive reading programs. We did have many new people at our regular membership meeting. Already, we have signed 3 new members.

3. Did your club plan any public relations/community education/or media activities surrounding this project? If so, please describe.

We had coverage in the newspaper and radio as we were a part of the Kewasha Expo. There were many radio stations at the Expo. Several newspaper personal were there, as well as over 200 community service groups & businesses.

4. Please describe how this project benefited (1) your club and its operations and (2) your members and their morale. (Include member or citizen testimonials, if desired.) What percentage of your club's members were involved in some aspect of this project or related activities?

Our Quota membership was enthusiastic about participating in the program. It seemed to be a way to work together with the greater community, as the Expo attracts over 20,000 people. As we passed out earplugs we had information about Quota - with a phone number for additional contact. By having a special area for children - we were able to reach many very receptive persons.